



Experience a New Standard in Mortgage Lead Conversion

Call us today at 1 888 576 9226

Purchase Price **\$640,000**

Down Payment **\$115,800 | 18%**

Subscribe to rate tracking ☒

Great! What type of property are you refinancing?

- Single Family Home
- Townhome
- Condominium
- Multi Family Home
- Manufactured/Mobile

Back

\$3,367/mo

30 Year Fixed, 4.607% Interest

- Principal & Interest **\$1,421**
- Property Taxes **\$174**
- Home Insurance **\$168**
- HOA Dues **\$0**

RATE TYPE		RATE / APR
30 Year	Fixed	3.375% / 3.389%
15 Year	Fixed	2.375% / 2.389%

★★★★★ | 1/14/2018 by Susanne and Neal, Maclean Island MI

Amazing Experience with this company

★★★★★ | 1/14/2018 by Susanne and Neal, Maclean Island MI

Loved my loan officer!

Show more

WHO WE SERVE

Join the world's
highest converting
mortgage and banking
websites.

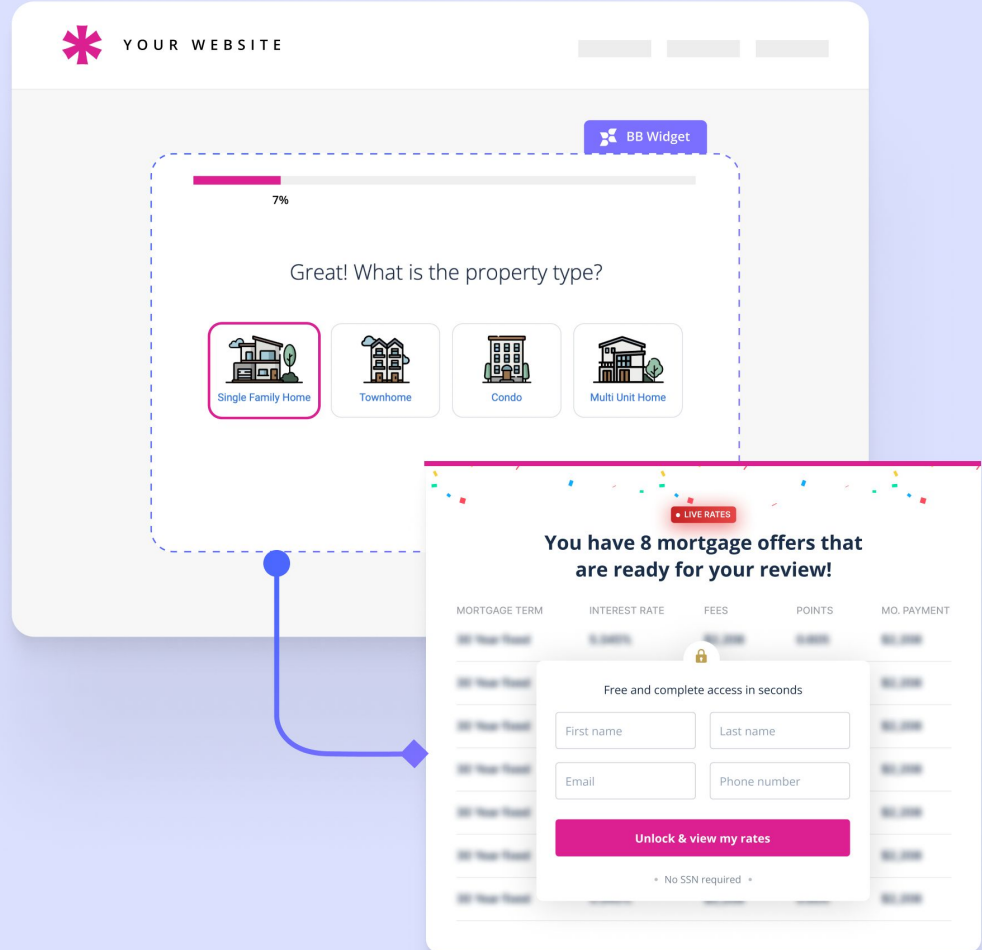


SOLUTION

Lead Conversion Workflow Embed

- ✓ Modern custom rate quoting
- ✓ Integrates to pricing engine
- ✓ Collects lead data
- ✓ Lead delivery to CRM
- ✓ Built in compliance components

"Thank you for all your help in contributing to the success of Blue Spot Home Loans. Your technology works and your customer service consistently amazes us." - Blue Spot Home Loans



SOLUTION

Lead Conversion Workflow Stats

- ✓ 80+ banks, credit unions, and mortgage lenders use BankingBridge
- ✓ High quality leads that close
- ✓ Provides custom rate quotes directly on your website



21%

of total traffic
interacts with lead
workflow

37%

of users that
interact complete
lead workflow

10-11%

of leads convert to
closed loans



SOLUTION

Rate Comparison Table

- ✓ Compare multiple rate scenarios directly on your website
- ✓ Built for top-of-the-funnel conversion
- ✓ Integrates to pricing engine
- ✓ Embeds into any website

"The rate table is working out wonderfully for Loan Cabin and we are pretty buried in leads. At this point I have been spending less on leads because so many are coming in organically."

- Massimo Ressa
CEO Loan Cabin

The diagram illustrates the integration of Optimalblue and Loansifter into a central system, which then feeds into a mortgage rate comparison table interface. The interface is a web-based tool for comparing mortgage rates, featuring a sidebar for user details and a main area for rate comparisons.

Optimalblue and **Loansifter** logos are shown at the top, connected by dotted lines to a central purple cube icon. Below the cube is a screenshot of the mortgage rate comparison table interface.

Interface Details:

- Header:** 4.9 ★★★★★ (15,365 Reviews)
- My Mortgage Details:** Purchase, Refinance
- Subscription:** Subscribe to rate tracking (ON/OFF)
- Form Fields:** Zip Code (28105), Credit Score Range (Very good 740 - 779), Home Value (\$350,000)
- Rate Comparison Table:**

Featured	30yr Fixed	20yr Fixed	15yr Fixed	10yr/6m ARM	7yr/6m ARM	5yr/6m ARM
Rate/APR: 4.875% / 4.925% \$1,596 \$1,482/mo Get started 30-year fixed · 0.57 Points Fees P & I						
4.750% / 4.828% \$1,837 0.656 \$1,809/mo 20-year fixed Rate / APR Fees Points P & I Mortgage Term						
4.249% / 4.328% \$1,478 0.528 \$2,106/mo 15-year fixed Rate / APR Fees Points P & I Mortgage Term						

Want more personalized rates? Get customized rates tailored to your individual mortgage needs. **Personalize rates**

SOLUTION

Real-Time Rate Dashboard

- ✓ 24/7 access to live rates customized to lead
- ✓ Tracks lead interactions
- ✓ Immediate value add for consumers
- ✓ Pricing engine integration



Don't miss out when rates change!

Stay in the know when rates change. Subscribe to our free weekly rate alert emails.

Subscribe to free rate alerts

1200+ People use rate alerts

Welcome jimmy!

FEATURED RATE
7.125% / 8.056%
Rate / APR

LOAN AMOUNT
\$740,000
26% Down Payment

CREDIT SCORE
700
Estimated

HOME LOAN EXPERT
Sasha Sams
sashaismyname9898@fivestar.com
+1.872.8398.98
[Contact](#) [Apply now](#)
4.9 ★★★★★ (15,365 Reviews)

On demand rates based on your loan scenario
Edit your details below to view different home loan rate offerings

PurchaseRefinance

Zip code
07114

Purchase price
\$ 432,000

Down payment
\$ 129,600

30%

Credit score
740 - 779

Property type
Single Family Home

Property usage
Primary Home

Loan type
Conventional

Points
-1

Update rates

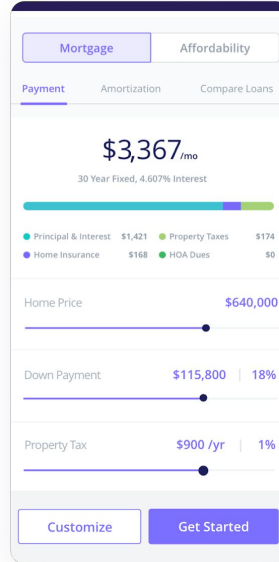
30yr Fixed20yr Fixed15yr Fixed10yr/6m ARM7yr/6m ARM5yr/6m ARM

5.500% / 5.289% <small>Rate / APR</small>	\$1,596 <small>Fees</small>	0.57 <small>Points</small>	\$1,482/mo <small>P & I</small>	30-year fixed <small>Mortgage Term</small>	Details
5.500% / 5.289% <small>Rate / APR</small>	\$1,596 <small>Fees</small>	0.57 <small>Points</small>	\$1,482/mo <small>P & I</small>	30-year fixed <small>Mortgage Term</small>	Details
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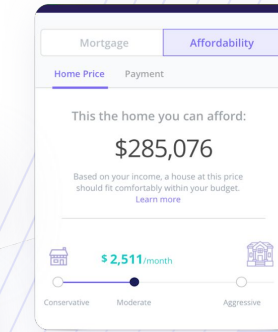
SOLUTION

Mortgage Calculators

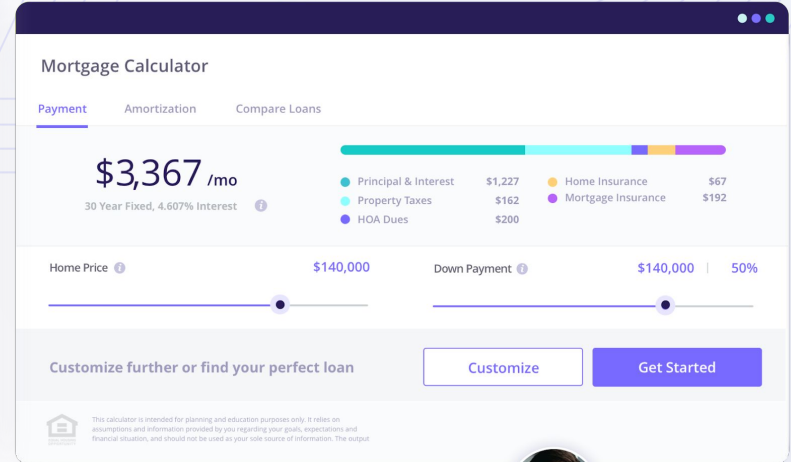
- ✓ Embed into any website
- ✓ Lender branding
- ✓ Mobile responsive
- ✓ Track analytics
- ✓ Pricing engine integration



Mobile app interface showing the Mortgage Calculator. The screen displays the monthly payment of \$3,367/mo for a 30 Year Fixed, 4.607% Interest rate. Below this, a breakdown of costs is shown: Principal & Interest (\$1,421), Property Taxes (\$174), Home Insurance (\$168), and HOA Dues (\$0). The Home Price is set at \$640,000. The Down Payment is \$115,800 (18%). The Property Tax is \$900/yr (1%). The interface includes a 'Customize' button and a 'Get Started' button.



Mobile app interface showing the Mortgage Calculator. The screen displays the monthly payment of \$2,511/month for a 30 Year Fixed, 4.607% Interest rate. Below this, a breakdown of costs is shown: Principal & Interest (\$1,227), Property Taxes (\$162), Home Insurance (\$67), and Mortgage Insurance (\$192). The Home Price is set at \$140,000. The Down Payment is \$140,000 (50%). The interface includes a 'Customize' button and a 'Get Started' button.

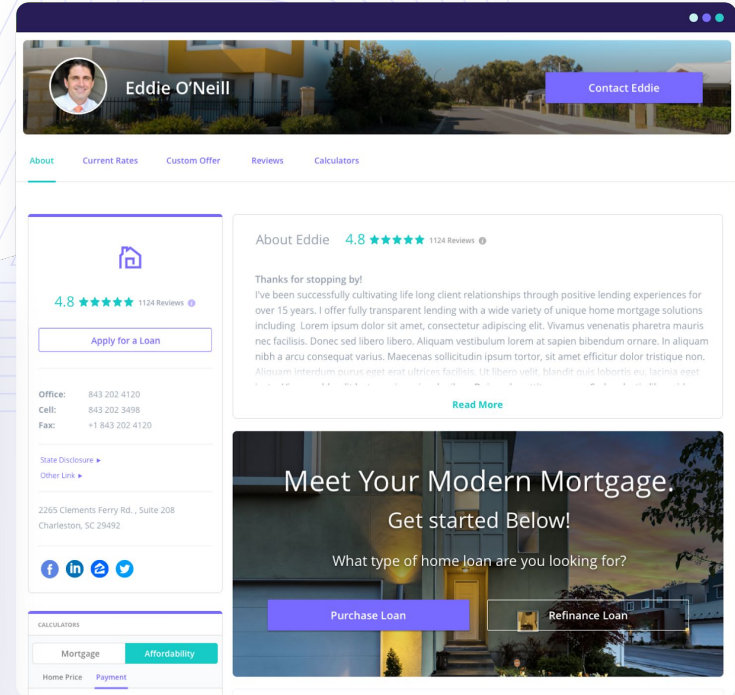
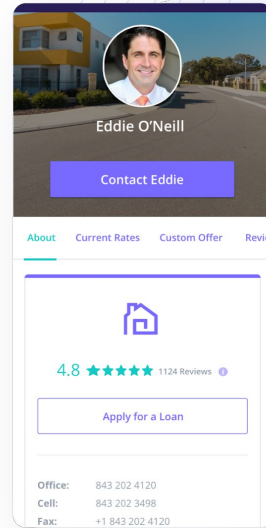


Desktop web interface showing the Mortgage Calculator. The screen displays the monthly payment of \$3,367/mo for a 30 Year Fixed, 4.607% Interest rate. Below this, a breakdown of costs is shown: Principal & Interest (\$1,227), Property Taxes (\$162), Home Insurance (\$67), and Mortgage Insurance (\$192). The Home Price is set at \$140,000. The Down Payment is \$140,000 (50%). The interface includes a 'Customize' button and a 'Get Started' button.

SOLUTION

Loan Officer Pages

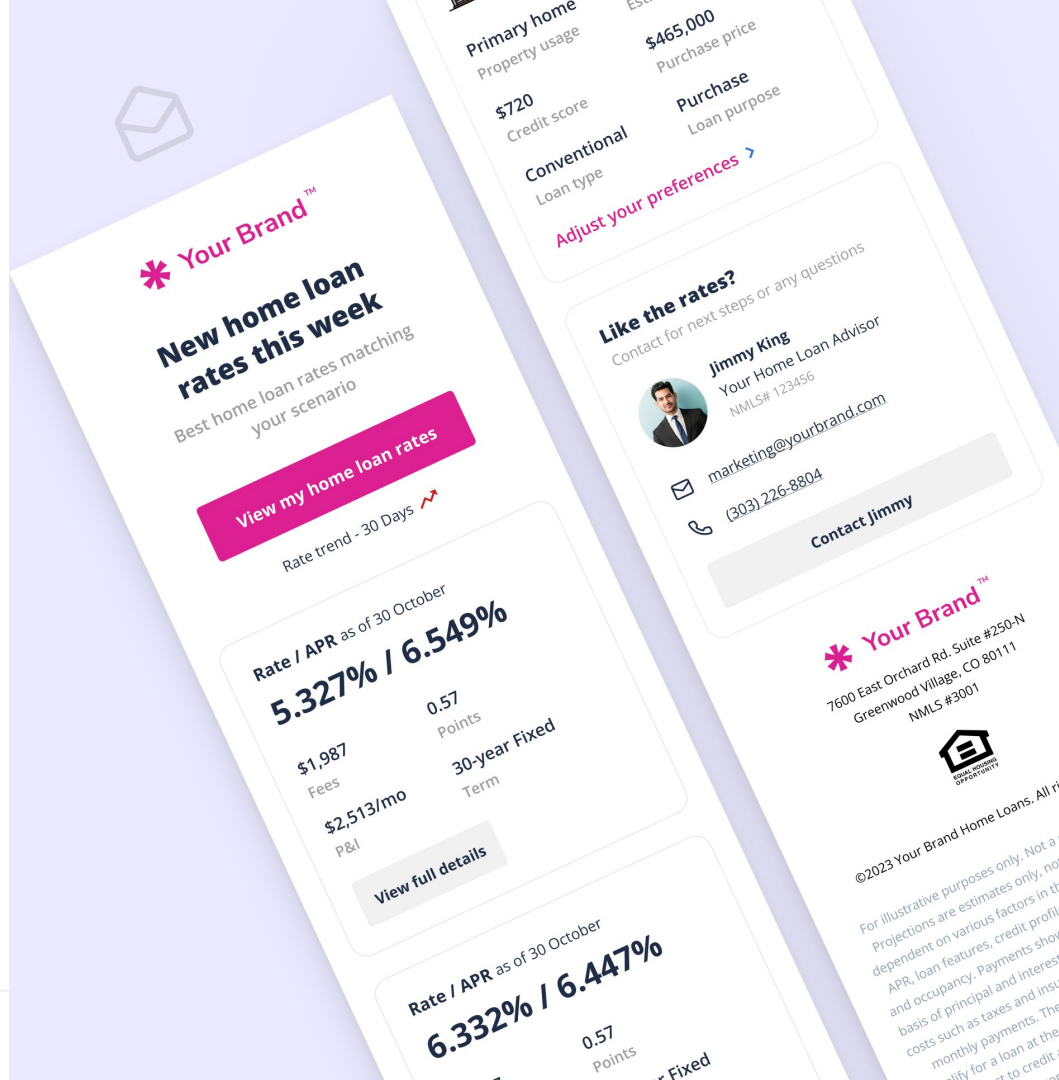
- ✓ Modern loan officer page experience
- ✓ Improve lead capture
- ✓ Custom rate quoting & live rates
- ✓ Reviews integration
- ✓ Enterprise level analytics tracking



SOLUTION

Rate Alert Emails

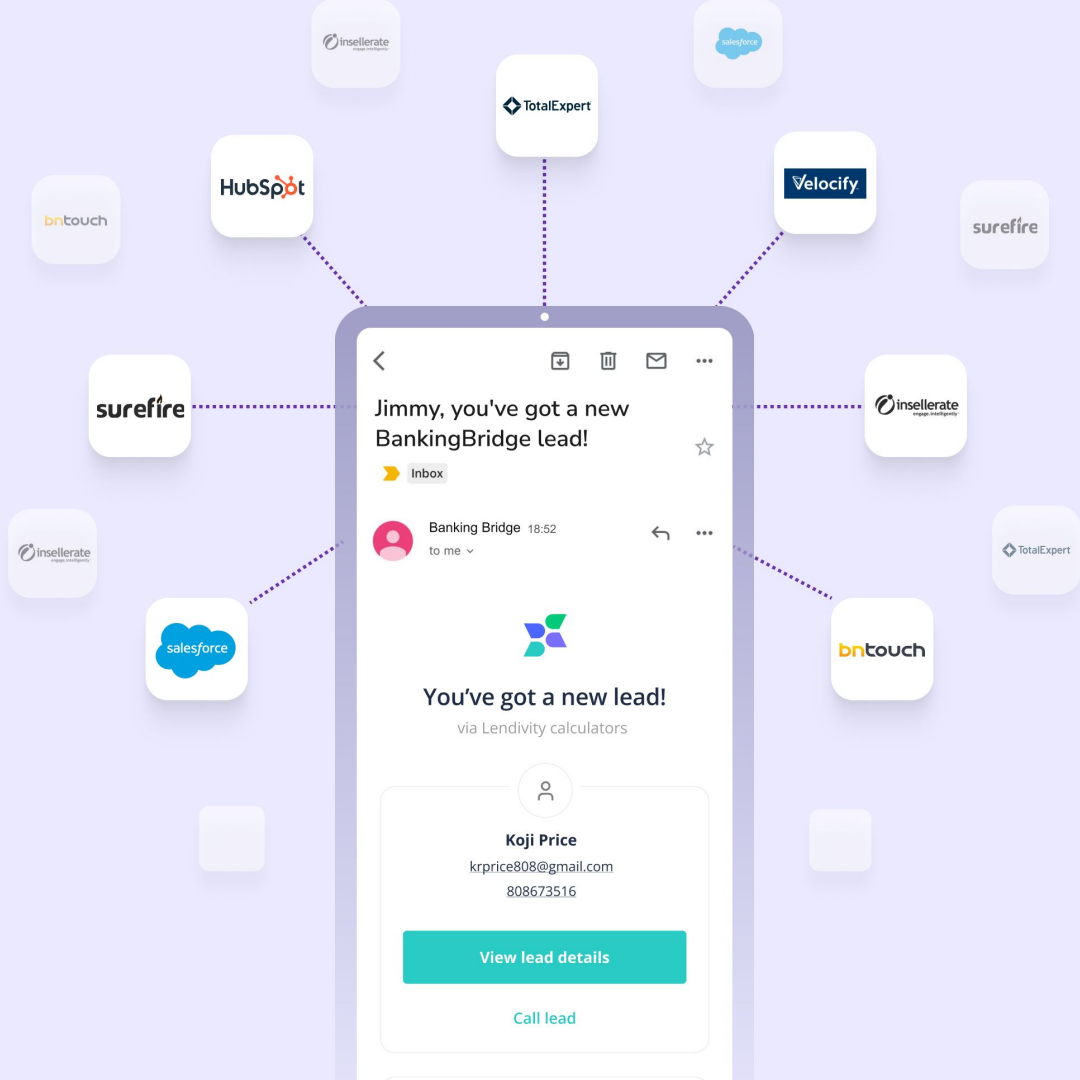
- ✓ Emails delivered twice a week
- ✓ Presents customized rate options
- ✓ Lender & loan officer branding
- ✓ Automatically disabled based on CRM lead status or update manually



SOLUTION

Lead Notifications & CRM Routing

- ✓ Integrate lead data into any CRM
- ✓ Detailed lead info for easy follow up
- ✓ Custom CRM campaign routing available



SOLUTION

Closing Cost Worksheets

- ✓ PDF closing cost worksheets generated on demand
- ✓ Detailed breakdown of quote
- ✓ Lender and loan officer branding

Your Brand™
7158 S FLsmidth Dr. 3rd Floor Midvale, UT 84047
NMLS: #1234567

John Doe
Branch Manager Top Producing Team
#NMLS 1234567
loanofficer@yourbrand.com
(303) 226-8804

Rate quote
September 21, 2022 | 4:15 PM

Property Value
\$775,000
Mortgage/Debt: Balance
\$552,000
Down Payment
\$500,000
Cashout
\$100,000
Credit score
660
Loan Type
VA

Lock period
First-Time Home Buyer
Seeking VA Loan Options
Include Escrows
Homeowners Insurance
Property Taxes

60 days
No
No
Yes
\$1,148 /Yr
\$6,548 /Yr

Quote details
30 Year VA
Loan Term

Monthly Payment
\$3,729

Rate
5.875%

APR
6.129%

Points/(Credit)
0.144

Closing Cost Estimate
Lender & Other Fees/Credits

Fees
Discount
Sub Total

Itemized Fees
Appraisal Fee
Pre-paid Interest (15 days)
Discount
Discount
Discount
Discount

Monthly Housing Costs
Monthly Mortgage Payment
Principal & Interest
Homeowners Insurance
Property Taxes
Mortgage Insurance
Total Monthly Mortgage Payment

Details listed are for informational purposes only. This is not a preapproval. Your actual rate, payment, and costs could be higher. Get an official Loan Estimate before choosing a loan.

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Thank You :)

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